



## DSP Group Announces Appointment of Mr. Eric M. Stauffer as Chief Revenue Officer

November 1, 2018

SAN JOSE, Calif., Nov. 01, 2018 (GLOBE NEWSWIRE) -- **DSP Group®, Inc. (NASDAQ: DSPG)**, a leading global provider of wireless chipset solutions for converged communications, announced today the appointment of Eric M. Stauffer as Chief Revenue Officer. Mr. Stauffer will be responsible for leading and expanding DSP Group's worldwide sales programs and growth strategy. Mr. Stauffer will report to Ofer Elyakim, CEO.

Mr. Stauffer brings a strong track record of successfully leading highly productive semiconductor sales teams, expanding customer relationships and growing revenues. Previously, he served as Vice President of Sales & FAEs at Cavium, Inc. where he led the dynamic growth of the company's business in the Americas. Cavium was recently acquired by Marvell Technology Group Ltd. Prior to Cavium he held numerous leadership roles with Freescale and Motorola Semiconductor.

"We are thrilled to welcome Eric to DSP Group's management team. DSP Group has been navigating a 'legacy to new' transition for the past few years, and we are now at a critical point to capitalize on significant growth opportunities in our SmartVoice, Unified Communications and SmartHome initiatives. We have been searching for the right sales leader to help drive our future growth, and we are delighted to add the talent, insights, relationships and energy that Eric will bring to our management team in leading our global sales programs," said Ofer Elyakim, CEO of DSP Group.

"I am very excited to join the team at DSP Group. I have been extremely impressed with the company's technology, hard-charging culture, engineering talent and market opportunities. As voice becomes the primary user interface of choice in an ever-increasing AI and IoT enabled world, I look forward to contributing to DSP Group's future growth and success," said Mr. Stauffer.

Mr. Stauffer joins DSP Group on Nov 1<sup>st</sup>, 2018, and will be based in DSP Group's Silicon Valley office. Alex Sin, Corporate Vice President of Sales, who has done an outstanding job in leading the company's global sales during its transition from 'legacy to new', will focus his time and efforts on driving and expanding DSP Group's business in APAC.

### About DSP Group

DSP Group®, Inc. (NASDAQ:DSPG) is a leading global provider of wireless chipset solutions for converged communications. Delivering semiconductor system solutions with software and hardware reference designs, DSP Group enables OEMs/ODMs, consumer electronics (CE) manufacturers and service providers to cost-effectively develop new revenue-generating products with fast time to market. At the forefront of semiconductor innovation and operational excellence for over two decades, DSP Group provides a broad portfolio of wireless chipsets integrating DECT/CAT-iq, ULE, Wi-Fi, PSTN, HDClear™, video and VoIP technologies. DSP Group enables converged voice, audio, video and data connectivity across diverse mobile, consumer and enterprise products – from mobile devices, connected multimedia screens, and home automation & security to cordless phones, VoIP systems, and home gateways. Leveraging industry-leading experience and expertise, DSP Group partners with CE manufacturers and service providers to shape the future of converged communications at home, office and on the go. For more information, visit [www.dspg.com](http://www.dspg.com).

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DSP Group, Inc.