



DSP Group Launches Major Push into Automotive Market with HearMeOut Partnership and IoT Products

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In-car entertainment and control transformed with HOOP, a voice-enabled IoT system for any device in any car

MILPITAS, Calif., Jan. 04, 2018 (GLOBE NEWSWIRE) -- [DSP Group@, Inc.](#) (NASDAQ:DSPG) a leading global provider of wireless chipset solutions for converged communications, and [HearMeOut Limited](#) (ASX:HMO), a platform for voice-based social media, today announced that they have partnered to launch [HOOP](#), a device which enables drivers to easily control their feed and the entire HearMeOut platform without linking to any "connected car" platform. HOOP features DSP Group's SmartVoice DBMD4, an ultra-low-power, always-on voice and audio processor ideally suited for the automobile market.

"DSP Group's SmartVoice processor, with its superior noise suppression and voice isolation technology, is uniquely positioned to handle the environment and voice-driven applications necessary to keep drivers focused on the road," commented Ofer Elyakim, CEO of DSP Group. "The automotive industry recognizes that voice is the most user-friendly interface, and with the introduction of HOOP, we are proud to partner with HMO and showcase how SmartVoice shines in this extremely challenging environment."

HMO had several stringent requirements needed for HOOP: ultra-low power consumption, a small footprint for the audio processor, always-on for voice activation for any device, best-in-class noise suppression and voice isolation technology to offer exceptional performance in a high-noise environment.

DSP Group's SmartVoice DBMD4 platform was a perfect fit for HOOP, having met or exceeded all of their requirements. DBMD4 even incorporates a suite of voice enhancement algorithms that significantly improves the user experience and accuracy of speech-driven applications, particularly in high noise environments.

"Our ultimate goal is to offer the best user experience to our customers, combining functionality with safety," commented Lior Menashe CTO and Co-Founder of HearMeOut, "Because HOOP is compatible with any car steering wheel, we allow drivers to safely use the platform with both hands on the wheel and they don't have to worry about not being heard or repeating themselves. In DSP Group, we have found a partner that cares as much about the customer experience as we do, and we look forward to working with them to expand our product offering in the future."

For more information about DSP Group or its line of Voice, Home Automation, Security, ULE and IoT products, please visit the company's website at <http://www.dspg.com/products/>.

HOOP will be demonstrated at the upcoming CES, January 9 -12, 2018, Las Vegas. To pre schedule demo session contact info@dspg.com

About HearMeOut Limited

HearMeOut (ASX:HMO) is an Israeli-based global company that provides a revolutionary voice-based social media platform that transforms the way people engage with and consume social media. The platform enables users to share and listen to 42-second audio posts through the platform's native feeder on other social networks, such as Twitter or Facebook. Through this app, people can express their authentic voice and put their unique signature on social media interactions. For more information on HearMeOut, please visit www.hearmeoutapp.com

About DSP Group

DSP Group@, Inc. (NASDAQ:DSPG) is a leading global provider of wireless chipset solutions for converged communications. Delivering semiconductor system solutions with software and hardware reference designs, DSP Group enables OEMs/ODMs, consumer electronics (CE) manufacturers and service providers to cost-effectively develop new revenue-generating products with fast time to market. At the forefront of semiconductor innovation and operational excellence for over two decades, DSP Group provides a broad portfolio of wireless chipsets integrating DECT/CAT-iq, ULE, Wi-Fi, PSTN, HDClear™, video and VoIP technologies. DSP Group enables converged voice, audio, video and data connectivity across diverse mobile, consumer and enterprise products – from mobile devices, connected multimedia screens, and home automation & security to cordless phones, VoIP systems, and home gateways. Leveraging industry-leading experience and expertise, DSP Group partners with CE manufacturers and service providers to shape the future of converged communications at home, office and on the go. For more information, visit www.dspg.com.

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Source: DSP Group, Inc.